

# Developing and Communicating Departmental Data

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## Learning Objectives

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- Identify key departmental data for monitoring and evaluating financial and institutional performance
- Develop a framework for implementing and communicating this data within your institution

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## Polling Question

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### **NEW process for CPE:**

**Answer in Conferences i/o on your device.**

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# Departmental Data

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## **Q: What is it?**

A: Changes based on department; information used to determine the department's success

## **Q: Why is it important?**

A: Measure of efficacy, efficiency, end goals

## **Q: What are the types of data?**

A: Qualitative and quantitative

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# Data Sources

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## **Internal**

- Enrollment systems, institutional research, learning management systems, academic performance tracking, facilities/space management, student health center, room/board systems
- Can look at everything from engagement during the enrollment process to efficacy of classes to estimates of student health

## **External**

- National surveys, peer institutions, accreditation bodies
- Provides benchmarks, goals, stretches

## **Integration**

- Combining internal and external data sources for a comprehensive analysis

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## Polling Question

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## Data Analysis

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Analysis methods:

- Descriptive – What has happened?
- Predictive – What do we think will happen?
- Benchmarking – What are best practices? What are our peers doing?

# Polling Question

## NEW process for CPE:

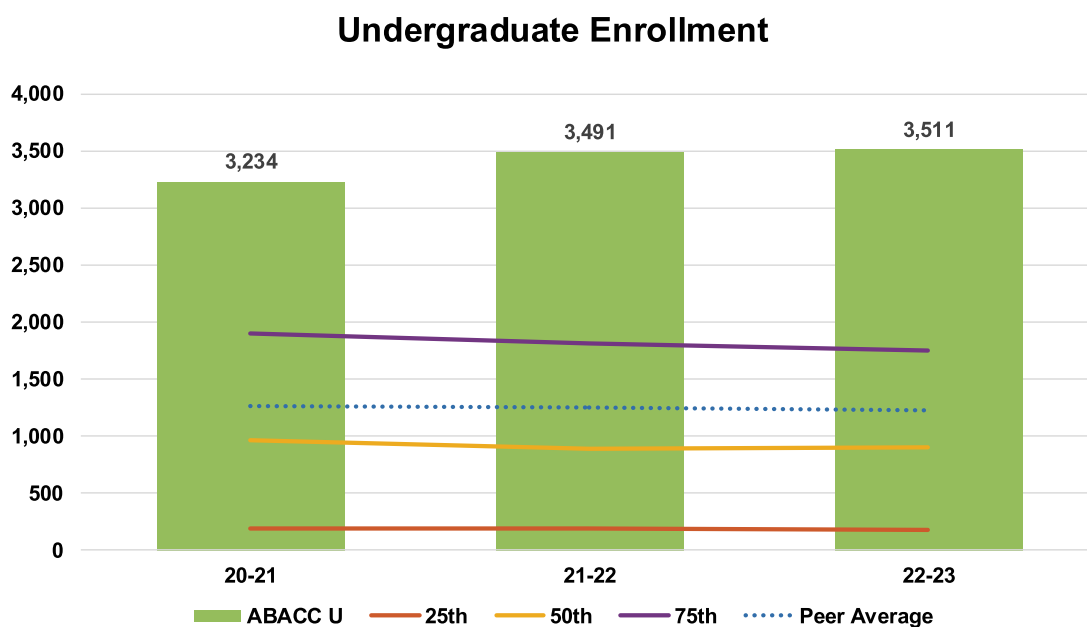
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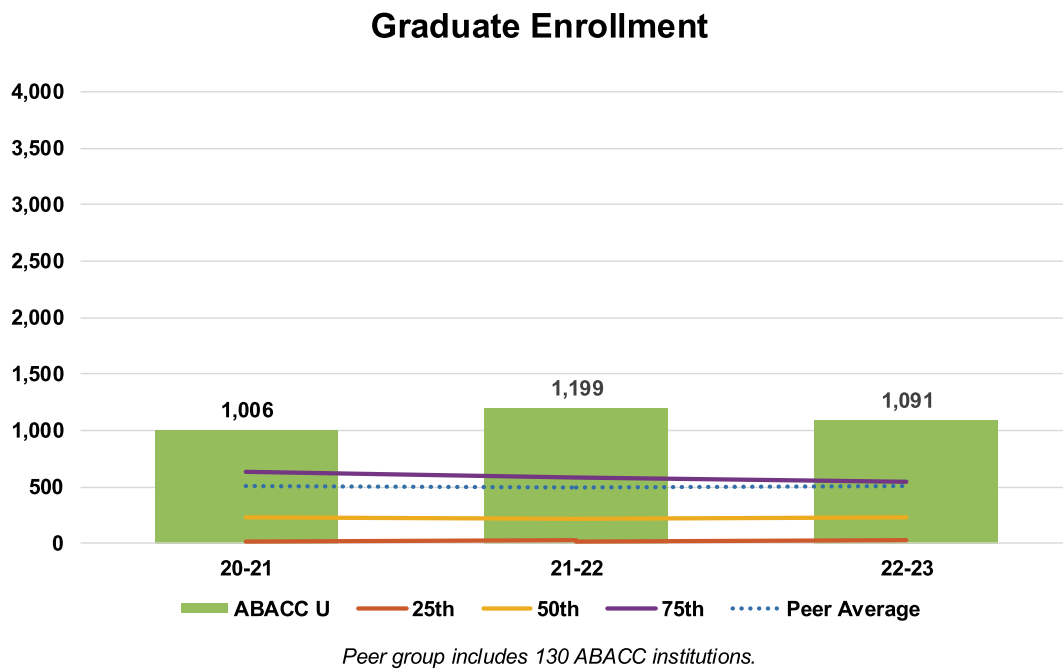
# Enrollment



*Peer group includes 130 ABACC institutions.*

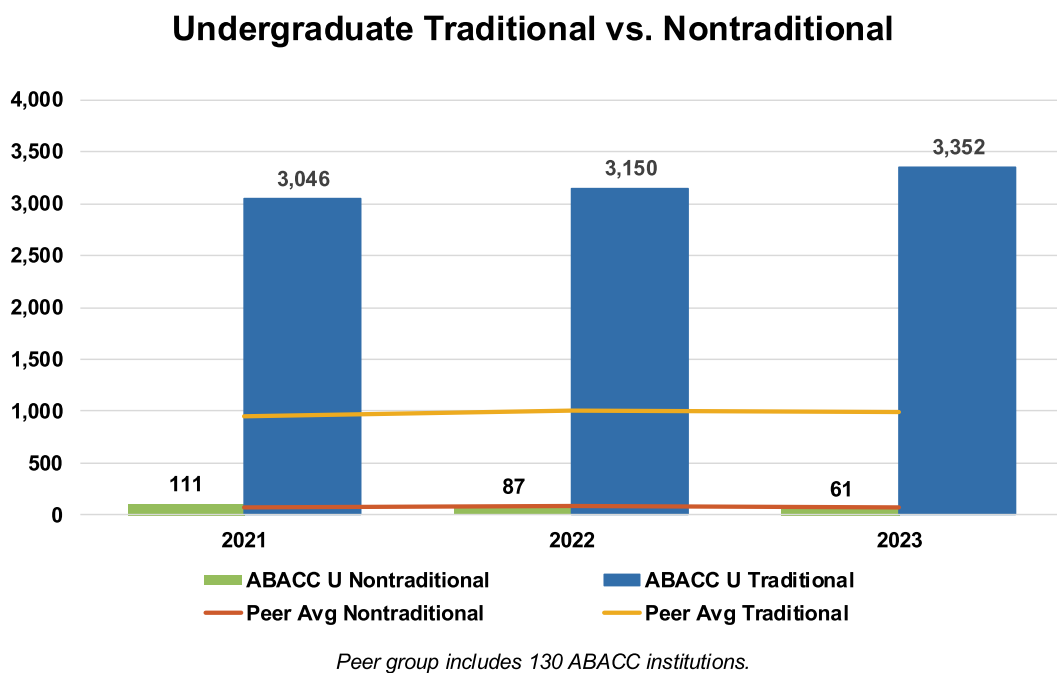
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# Enrollment



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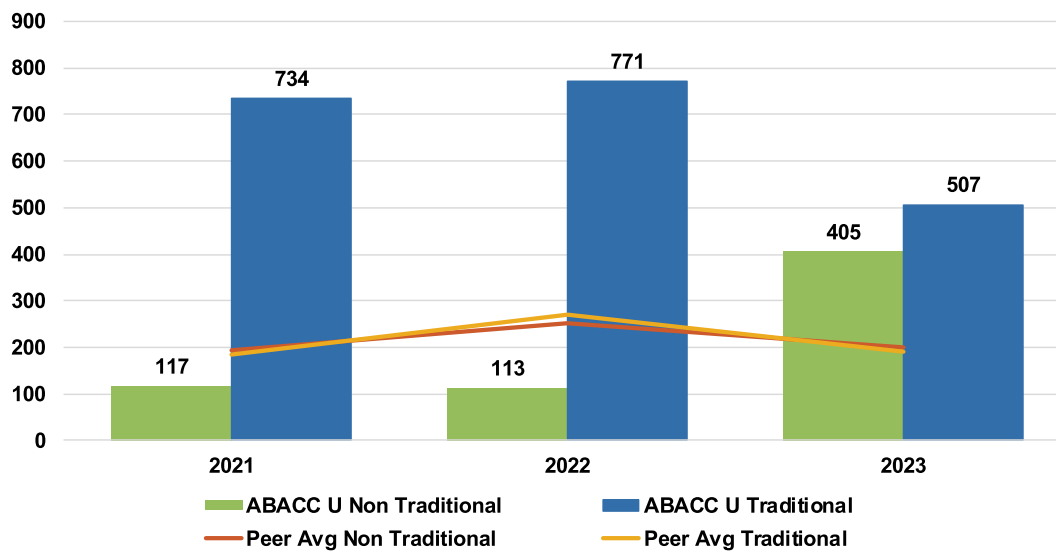
# Enrollment



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# Enrollment

## Graduate Traditional vs. Nontraditional

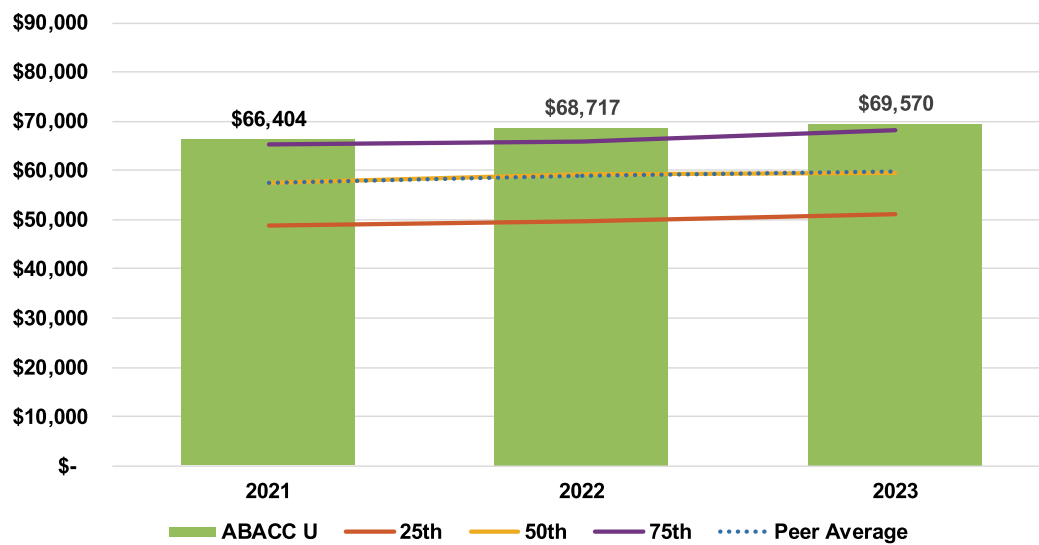


Peer group includes 130 ABACC institutions.

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# Salaries

## Average Associate Professor Salary

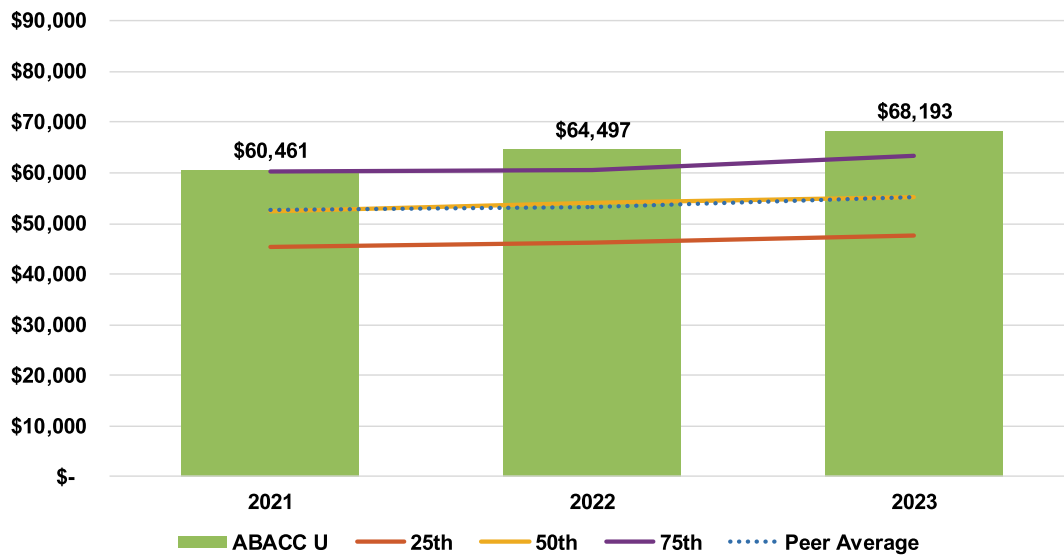


Peer group includes 130 ABACC institutions.

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# Salaries

## Average Assistant Professor Salary

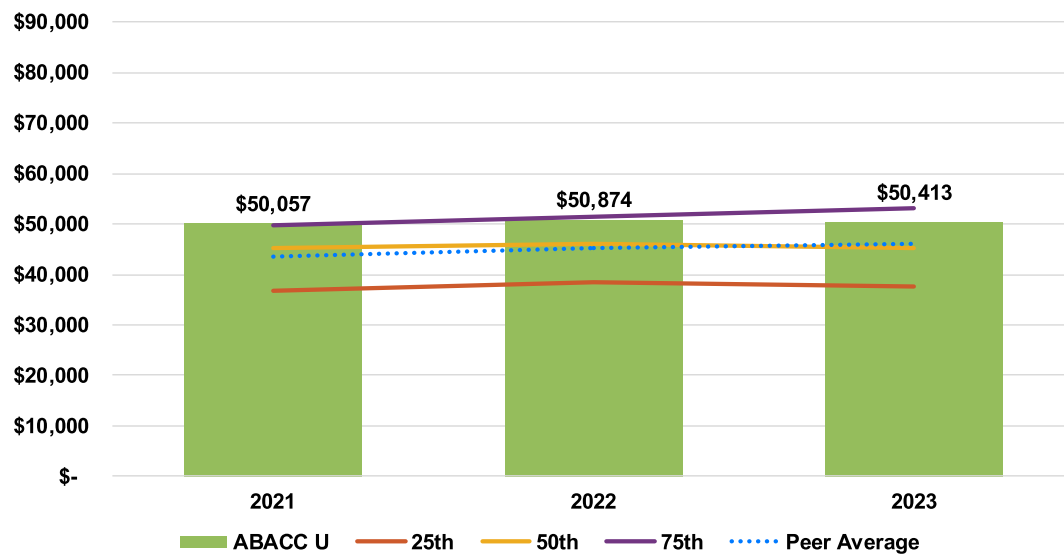


Peer group includes 130 ABACC institutions.

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# Salaries

## Average Instructor Salary



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## Data Focus

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- How do I know what data is significant to me and my institution?
- Strategic plan
- Financial results and operational efficiency
- Faculty development
- Student engagement and enrollment goals

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## Polling Question

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# How Do I Use Data?

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## Improving Student Success

How departments can use data to identify struggling students, offer targeted interventions, and enhance the academic experience.

## Faculty Development

Using data to assess faculty effectiveness and identify areas for professional development.

## Resource Allocation

Data-driven decisions on how to allocate resources (e.g., adjusting course offerings, hiring faculty, or investing in technology).

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# Institutional and Other Barriers

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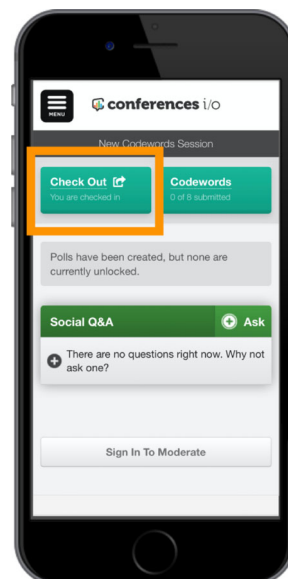
- What keeps us from using data:
  - Data privacy and ethics
  - Data quality issues
  - Tradition, legacy, resistance to change

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# Questions?



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# Thank you.



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